Purcari Wineries Public Company Limited

1 Lampousas Street, 1095, Nicosia, Cyprus

Tel: +373 22 856 035, Fax: +373 22 856 022

HE201949

Share capital: EUR 200,000

www.purcari.wine



1827

To: Bucharest Stock Exchange (BVB)

cc: Cyprus Securities & Exchange Commission (CySEC), Romanian Financial Supervisory

Authority (FSA)

Announcement & Current report

Report date: 17 July 2020

Company name: Purcari Wineries Public Company Limited Headquarters: 1 Lampousas Street, 1095, Nicosia, Cyprus

Phone/fax no.: +373 22 856 035/ +373 22 856 022

Cyprus Trade Register Registration Number: HE201949

Subscribed and paid in share capital: EUR 200,000

Regulated market where the issued securities are traded: Bucharest Stock Exchange, International

shares category

Symbol: WINE

Notification of Transactions by Persons Discharging Managerial Responsibilities (PDMR) and/or individuals which are closely associated with the PDMR

Purcari Wineries Public Company Limited ("Company") has been informed that Dealbeta Investment Limited (hereinafter, "Dealbeta") has acquired 227 000 shares at a price of RON 21 per share. Transaction occurred on 15.07.2020.

The reason of notification is that Vasile Tofan is a Partner with Horizon Capital Advisors, LLC that acts as a subadvisor to Horizon Capital Associates LLC, which in its turn, is the investment manager of Emerging Europe Growth Fund III, L.P. and EEGF III Netherlands, L.P. that hold 100% of issued shares of Dealbeta. Mr. Vasile Tofan also holds the position of the Chairman of the Board of Directors of Purcari Wineries Public Company Limited.

The Notification is hereby attached.

Victor Arapan CFO

To:

Purcari Wineries Public Company Limited 1 Lampousas Street, P.C. 1095, Nicosia, Cyprus e.baltag@purcari.wine

Romanian Financial Supervisory Authority siap@asfromania.ro

Cyprus Securities and Exchange Commission info@cysec.gov.cy issuers@cysec.gov.cv

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them in accordance with art. 19 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse

| 1 | Details of the person discharging managerial responsibilities/person closely associated | | |
|----|---|---|--|
| a) | Name | Dealbeta Investments Limited | |
| 2 | Reason for the notification | | |
| a) | Position/status | Vasile Tofan is a Partner with Horizon Capital Advisors, LLC that acts as a subadvisor to Horizon Capital Associates LLC, which, in its turn, is the investment manager of Emerging Europe Growth Fund III, L.P. and EEGF III Netherlands, L.P. that hold 100% of issued shares of Dealbeta Investments Limited. Mr. Vasile Tofan also holds the position of the Chairman of the Board of Directors of Purcari Wineries Public Company Limited. | |
| b) | Initial notifica- tion/Amendment | This is an initial notification | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a) | Name | Purcari Wineries Public Company Limited | |

| b) | LEI | 2138004WTEJACWP9GT35 | | |
|----|---|--|-----------|--|
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | |
| a) | Description of the financial instrument, type of instrument Identification code | Ordinary shares ISIN: CY0107600716 | | |
| b) | Nature of the transaction | Acquisition | | |
| c) | Price(s) and volume(s) | Price(s) | Volume(s) | |
| | | RON 21 | 227,000 | |
| d) | Aggregated information — Aggregated volume — Price | 227,000 RON 21 | | |
| e) | Date of the transaction | 2020-07-15 | | |
| f) | Place of the transaction | Bursa de Valori București SA, DEAL LEI 2549004BOCU15LMNDJ92 | | |

16 July 2020

George Ioannou Director

For Dealbeta Investments Limited