



## **Purcari increases its presence in Dealu Mare, the top Romanian wine region**

*Bucharest, December 08, 2021*

Crama Ceptura SRL a Romanian entity fully controlled by Purcari Wineries Plc (“Purcari”, “Group”), has announced today the acquisition of a 100% stake in Vinoteca Gherasim Constantinescu SRL located in Merei commune, Buzau county. Vinoteca Gherasim Constantinescu is a grape grower in Dealu Mare founded in 1999 having in property 72.6 ha of land, of which 50.2 ha of mature vineyards. The new vineyards shall be integrated into Crama Ceptura’s operation located in close proximity.

“Acquisition of Vinoteca Gherasim Constantinescu secures our Crama Ceptura winery with DOC Dealu Mare grapes to fuel the increasing demand for our wines. We have acquired over 50ha of high quality vineyards and have another 22ha of prime land for future expansion. This year the plantation produced an exceptional harvest both by volume and by quality. There is no better place in Romania for red wines than Dealu Mare, hence our excitement about this acquisition” commented Victor Bostan, Founder and CEO of the Group.

### **About Purcari Wineries**

Purcari Wineries Plc (Purcari, Crama Ceptura, Bostavan and Bardar brands) is one of the largest wine and brandy groups in the CEE region. The Group manages around 1,350 hectares of vineyards and operates four production platforms in Romania and Moldova. Purcari is the leader in the premium wine segment in Romania, with a ~25% segment share, and the largest wine exporter from Moldova, delivering to over 30 countries. Founded in 1827, Purcari is the most awarded winery in CEE at Decanter London 2015-2021 and among the best ranked on Vivino, with an average score of 4.1 out of 5.0, based on over 59,000 reviews. Starting with February 2018, the Group is listed on the Bucharest Stock Exchange, under the ticker WINE. Purcari is led by Victor Bostan, a 30+ years wine business veteran and backed by top institutional investors, including Conseq, East Capital, Fiera Capital, Franklin Templeton, Horizon Capital and SEB.

### **Advisers**

The transaction has been assisted by Dentons Romania as legal advisors representing Purcari.

### **Enquiries**

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